# Automated and Outsourced Genotyping Services





### **ABOUT TRANSNETYX**

Headquartered in Memphis, Tennessee, Transnetyx launched the world's first fully automated genotyping system for transgenic mouse lines in 2000. Today it leads the world in automated genotyping with more than 35 million samples and citations in more than 500 published studies. Its mission, then and now, is to unburden researchers of the tedious but necessary task of genotyping so that they have more time for discovery.



#### **PERSONAL SERVICE**

Our genotyping is fully automated, but our service is 100% personal. Our Genetic Services team is known worldwide for providing excellent customer care. Whether it's your first time or your hundredth, you're always in good hands.



Help@Transnetyx.com +1 888 321 2113 Transnetyx 8110 Cordova Road, Suite 119 Cordova, TN 38016 Less time genotyping.

More time for research.







#### **ACCURATE**

#### 99.97% accuracy

Use our automated genotyping to reduce the risk of human error and prevent rework that can delay research. From designing assays, to archiving your results, accuracy, is at the core of everything we do. With our unwavering commitment to doing things right, we've genotyped more than 35 million samples with 99.97% accuracy.



#### FAST

#### 72 hours results guaranteed

Get results in 72 hours guaranteed. That speed and dependability can accelerate your research, create space for more scientifically useful animals, and lower cage costs. For even faster results, use our 24-hour service.



#### **EASY**

#### 5 minutes – average online order time

Simply clip the tissue, put it in the free well plate provided by Transnetyx, and ship it to us directly or through an onsite kiosk (TAGCenter). Then click to get your results online in 72 hours (24-hour priority service available). No lysis or buffers needed.

Clip It > Ship It > Click It

# TRY IT FREE TODAY

Our extensive assay library accelerates the setup process

#### **CONSIDER THE COST**

Send us 25 samples, and we'll genotype them

Transnetyx creates more time for research with no incremental cost to the lab. We replace materials, labor, and reaction failures – no more training, troubleshooting, or setting up new protocols. Transnetyx changes the way you manage breeding and drastically reduces the cost of housing non-scientifically useful animals.

WELCOME TO



## **UNMATCHED ASSAY EXPERTISE**

- More than 48,000 (real-time PCR) assays in stock
- Access to 10.000+ MGI and JAX lines
- Available for mice, zebrafish, rats, goats, and more